



# Knowing is Growing!

**Program Dates:**

October 1, 2011 to March 31, 2012

Dear Parents,

Reading is the ultimate super power! And with the help of the BOOK IT!® Program, our class will be growing our reading skills over the next six months.

The mission of the BOOK IT! Program is to encourage more reading inside and outside of the classroom. The program is easy and fun! Your child has the opportunity to earn Reading Award Certificates by meeting monthly reading goals that I will set. The Reading Award Certificates can be redeemed at Pizza Hut® where your child will receive a BOOK IT! award and a free, one-topping Personal Pan Pizza®.

The BOOK IT! Program is sponsored by Pizza Hut and has been in elementary schools for more than 25 years. You might have participated in the program when you were in school! To learn more about BOOK IT!, please visit [bookitprogram.com/parents](http://bookitprogram.com/parents).

I hope you will join us in our mission and encourage your child to read every day.

Thank you!

Want to receive reading tips, ideas and activities? Sign up for the Bound Together Parent newsletter at [www.bookitprogram.com](http://www.bookitprogram.com)



Meet the Read League and find super fun reading activity sheets at [www.bookitprogram.com](http://www.bookitprogram.com).

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